

बृहन्महाराष्ट्र मंडळ समाजरंग- सामाजिक कार्य उपक्रम



BMM *Samajrang* – Social Cause Initiative

बृहन्महाराष्ट्र मंडळाचा सामाजिक कार्य उपक्रम

- या उपक्रमा अंतर्गत प्रत्येक मराठी मंडळाने आपल्या मंडळातील सभासदांना बरोबर घेऊन एखादे भरीव सामाजिक कार्य करावे अशी इच्छा आहे.
- त्यातून जमवलेला निधी महाराष्ट्रातील किंवा तुम्ही राहता त्या शहरातील कुठल्यातरी प्रकल्पासाठी वापरावा.

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- ज्या प्रकल्पांसाठी हा निधी वापरला आहे, तिथे हा निधी कोणत्या मंडळांनी पाठवला आहे याची पाटी लावण्याची विनंती करता येईल, ज्यामुळे इतरांना पण असे काही कार्य करावे याची स्फूर्ती मिळेल.
- तुमच्या मंडळात कोणी सामाजिक कार्य करत असेल तर त्यांच्या नेतृत्वाखाली एकत्र येऊन एखादा प्रकल्प तुमचे मंडळ हाती घेऊ शकते.

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- शक्यतो माहिती असलेल्या संस्थेबरोबर काम करावे, ज्यामुळे पैशाचा विनियोग योग्य प्रकारे होणार आहे याची देणगीदारांना खात्री देता येईल.
- एखादा मोठा प्रकल्प असेल तर काही मंडळे एकत्र येऊन काम करू शकतात.

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- अशा या प्रकल्पांमुळे आपण पुढील पिढीच्या मुलांना समाजसेवेचे बाळकडू आतापासूनच देऊ शकतो.
- इकडे जमलेली छोटी रक्कम भारतात किती मोठा बदल घडवू शकते याची समज आपल्या मुलांना लहानपणीच होऊ शकते.

Few causes to raise the funds

- Student Education (sponsor a child).
- School infrastructure improvement.
- Street Children's welfare.
- Women health and empowerment.
- Rebuilding families affected by farmers' suicides.
- Drought and water conservation projects.
- Welfare of Widows of fallen Indian soldiers.
- Adopt a village (infrastructure improvement).
- Old age home/disabled people - related projects.

Goal Examples

- Sponsoring 1-year education of 250 students.
- Sponsoring 250 orphan students' expenses/field trips.
- Building/Renovating a school library.
- Sponsoring 3-5 mobile buses for Street Children.
- Rebuilding farmer-suicide-related affected families.
- Building 5 water tanks/wells in drought-affected areas.
- Small loan to encourage women's entrepreneurship.
- Welfare of 250 widows of the fallen Indian soldiers.
- Adopt a village (infrastructure improvement).
- Sponsoring 50 wheelchairs/beds at old age homes.

'Live Here – Give Here' Campaign

- Initiate a project that will benefit your local community. Please notify your city about this.
- This will be a good opportunity for your kids to get involved (E.g. helping senior citizens, trail cleanup)
- If you have a special skill set then you can help someone in need (E.g. doctor, attorney, tax consultant, etc.)
- You can volunteering with an org addressing issues like substance abuse, mental health, etc.
- Mandal can donate time/expertise/Money.

Recommended Steps

- Discuss this proposal within your EC.
- Get recommendations from your EC members.
- If interested, identify a lead or a team.
- Select the cause.
- Set the goal and timeline.
- Select the NGO that you would like to help.
- Announce the fundraiser within your Mandal.
- Perform the administrative tasks (marketing, reporting, providing receipts, transferring money, keeping transparency with donors, etc.)

Recommended NGOs

(Please feel free to choose any NGO to support your cause. However, if you are looking for additional references, then here are our recommendations. Some of the BMM members are working with these organizations)

- [Jnana Prabodhini Foundation](#) (USA/India).
 - Student Education, Women health and Empowerment, Rural Development
- [Maina Foundation](#) (USA/India).
 - Breast cancer awareness & Mammogram related help.
- [Maharashtra Foundation](#) (USA/India)
 - The Pancham Initiative – Village Adoption Program.
- [Palav](#) (USA/India)
 - Organization working to improve neonatal mortality in rural regions across the world.

Recommended NGOs

- [Sewa International](#) (USA/India)
 - Education, Women Empowerment, Disaster Response.
- [Fulora Foundation](#) (Mumbai).
 - Street children welfare (Mobile school program).
- [Snehwan](#) (Pune).
 - Welfare of orphan students from farmer's suicide.
- [Vidyarthi Sahayyak Samiti](#) (Pune)
 - Student hostel for rural students studying in Pune.
- [Eklavya Foundation for Mental Health](#) (Pune)
 - Organization helping families with mental health issues.
- [Rachana Society](#) (Pune)
 - Women and Children Empowerment in rural areas.

Additional Recommendations

- Ask your members to donate through their company's Corporate Matching program.
- Some companies even donate money for the hours you volunteer at local non-profit organizations, like your Mandal, Shala, etc.
- Some companies offer 3x match during "Giving Tuesday" (please donate during that time).
- Please ask your friends and families to donate to your Mandal's cause.
- Donate 10% of your Mandal's gain (membership, sponsorship, program surplus) to a social cause.

Very Important to Note

- If you are donating to an organization in India, please confirm if that organization has an FCRA certificate from the Govt. of India and request a copy for your records.
- If you have organized a fundraiser with a specific goal or cause in mind, please send donations only to that cause (even if the organization is the same).
- Suppose there is a challenge in sending donations to a particular cause or organization, in that case, you must notify the donors about this and return the donation to them if requested. Please do not donate to an equivalent cause or an organization.

What is next?

- We have formed a Social Cause initiative team.
- One of our team members will reach out to you.
- Please discuss this topic with them.
- Please let them know if you would like to participate.
- Please remember – this initiative is optional and there is no obligation for your Mandal to participate.
- Please check with neighboring Mandal if you want to do a joint fundraiser.
- We will highlight your Mandal's story in BMM Vrutta.
- **Let's work together and make a huge difference!**

Social Cause Initiative Team Members

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- Vidya Hardikar-Sapre.
- Manjusha Naik.
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Questions

Please reach out to:

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THANK YOU!