



BConnect Presents



Routes to your Roots

Explore - Experience - Excel

Signup



Vision and Objective



Vision

Fostering professional growth, cultural connection, and industry exposure for Marathi youth in Maharashtra.



Objective

Through this program, students will immerse themselves in Maharashtra's vibrant cultural heritage and Marathi-speaking communities, all while honing career-ready skills through internships and fostering valuable professional connections.

A Journey of Growth

Work
Integrated
Learning

Tailored
Internship
Placements

Cultural
Immersion

Curated
Excursions to
Explore
Maharashtra

Networking

Structured Events
and Workshops

8
Weeks

Intern, Travel and
Connect in Mumbai,
Pune and across
Maharashtra

Professional Development

Internships Tailored to Career Aspirations

Discipline-Specific
Placements

Meaningful
Projects

Mentorship &
Guidance

Certificate & CV
Assistance

Past + Potential Hosts



SUZLON



Synechron
Digital / Business Consulting / Technology

TEACHFORINDIA

iQUANTI



Persistent



MKCL
Creating a Knowledge Lit World



Sample Project



Country	Sector	Functional Area	Skills Involved
India	Education	Product Development	Market Research, Content Development, Strategy
Project	Create a “success” module for digital freelancing		
Problem / Opportunity	<p>Digital freelancing (“gig economy”) has the potential to bring millions of youth into employment. Over 1 million students graduate from our MSCIT course every year.</p> <p>This project will create a content module to help these graduates <u>WIN</u> more digital freelancing projects and scale up our success rate with digital freelancing.</p>		
Project High Level Activities	<p>Study best practices for how to win digital freelancing projects</p> <p>Identify how project sponsor make award decisions and what defines "success“ for them</p> <p>Develop content to enhance ability to win projects and achieve higher customer satisfaction scores</p>		
Expected Outcomes	Develop a learning module for students that incorporates insights derived from the research		

Examples of Past Projects

Healthcare: Increase operational efficiency of a hospital's procurement division

Hospitality: Develop a brand strategy for a hotel management chain as it grows its footprint both within and outside its home country

Manufacturing: Increase capacity utilization of a power equipment manufacturer by identifying intermediary products/components and potential customers for the same

Social Enterprise: Help develop a fundraising database and relevant pitch decks for towards different types of funding agencies (CSR, Government, Foundations, etc.)

Finance: Identify/prioritize international markets to expand to based on customer's propensity to use a remittance service for sending money back to home country



Detailed [case studies](#) of some past internship projects

Cultural Immersions

Connect with Culture, Tradition & Experiences



Explore
Konkan



Visit Ajanta
Ellora



Explore
Mumbai



Indian
Cooking Class



Bollywood
Dance



Pune
Museums



Marathi
Theater

Connections and Networking

Building Bridges for a Bright Future

Organization Visits

- *Visit different industries, including manufacturing, biotech, services, etc.*

Networking Events

- *Connect with peers and experts for various domains such as theater, arts, tech industry, government, etc.*

Panel Discussions / Fireside chat

- *Learn from eminent personalities and innovators from Maharashtra, including successful entrepreneurs, policy leaders, etc.*

Skills Gained Through International Internships

Cultural
Intelligence

Leading Global
Teams

Tolerance for
Ambiguity

Growth Mindset

Consulting

Project
Management

Problem-Solving

Analytical Skills

Stakeholder
Management

Time
Management

Presentation

Persuasion

Host of tangible and non-tangible skills valued by future employers

Testimony Video from similar previous programs



Devon Neudorf [Ivey MSc Consulting Club President]



Project: Help an Indian ed-tech social enterprise to identify and enhance the skills required for its students to succeed in workplaces of the future

Developed project management skills

Learnt to take initiative and define accountability

Experienced working in a globally distributed team using various communication methods and tools

Provides an incredible opportunity to build on the skills necessary for the 21st century professional!

**Internship
Perspective**



Luna Guiot [Ivey MSc and CEMS MIM Candidate]



IGL Project: Help a start-up that makes hi-tech thermal cameras to identify appropriate target market segments and create a go-to-market strategy for it

Internship Perspective

Learnt to structure problems and create a strategy for real-world problems

Learnt how to market and create awareness for hi-tech products

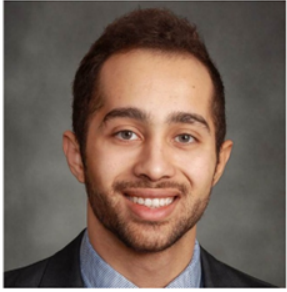
Learnt how to work effectively in globally distributed teams by creating and implementing structures that helped us achieve project goals

Soft skills developed: Resourcefulness, Confidence, Facing Uncertainty

Gave me a great taste of working and building relationships globally!!



Ryan McCuaig [Ivey MSc Association President]



IGL Project: Enrich user experience for a financial product comparison website through user research and analysis of existing solutions in the market.

Value of global internship not to be underestimated; was a phenomenal experiential learning opportunity

Hard skills: Business analysis, project management, and marketing strategy

Soft Skills: Developed stronger client counselling, solution ownership skills and dealing with ambiguity

The degree of uncertainty and nature of the project forced me to exercise careful thought leadership and consideration

Internship Perspective



Costs

Own
Accommodation

\$3890

Homestay

\$4480

3-Star Hotel

\$5210

4-Star Service
Apartment

\$5960

Inclusions:

- Internship Placement
- Program Management & 24x7 Support
- 5 Workshops / Networking events
- Accommodation for 8 weeks
- 3 excursions: 1 in Mumbai + 1 to the hills + 1 to the coastal regions
- Visa support (if required)
- Arrival airport transfers (departure transfer optional)

- **Meals:** All Breakfasts, plus
 - * *Homestays:* Dinners weekdays, all meals weekends
 - * *Hotels:* No additional meals
 - * *Excursions:* All meals included
- **Optional Academic Credit**
3 internship credits from **FAMU** (\$300 extra)
- Estimated out-of-pocket expenses (meals, transport):
 - * \$750 to \$1250 for 2 months (if staying in hotel)
 - * \$400 to \$600 if staying in homestay

Thank You!



Only Limited Spots available

