

Bruhan Maharashtra Mandal Bconnect's



# Second Orbit

SFO April 25<sup>th</sup> – 26<sup>th</sup> 2025



Signup





BMM BConnect  
introduces "Second Orbit"  
for North American  
founders.

## Dr. Anand Deshpande

Founder & Chairman Persistent Systems

**Dr. Anand Deshpande will be conducting this two days  
workshop**

Two-Day Growth Workshop Highlights:

- Growth Strategies: Actionable plans for scaling your organization.
- Unlock Potential: Tap into hidden opportunities.
- Culture of Growth: Foster innovation and improvement.
- Overcome Challenges: Tackle bottlenecks to scale.
- Expert Insights: Leverage experience with large organizations.

For the BMM community  
Successful business founders  
1million+ yearly revenue Grow  
to next level Close group  
interaction Limited slots

<https://forms.gle/4tWjEMNvm5jPAXPF6>

Signup



**Near San Francisco  
Airport  
April 25th & 26th 2025  
8am -5pm  
Paid Program**

Second follow-on event in October 2025

# Anand Deshpande

<http://www.linkedin.com/in/ananddeshpande>



**INDIANA UNIVERSITY**  
BLOOMINGTON

B.Tech.(Hons M.S. and Ph.D.)

Trained and practicing Computer Science Engineer



**Persistent**

Self-learnt entrepreneur  
Have been at it for 32+ years

(BSE, NSE: PERSISTENT)  
FY 2023  
Revenues: US\$ 1.036 Billion  
Profit: ₹ 9211 M

22,500 + Employees  
in 18 countries



**Gokhale Institute of Politics and Economics**



Chairman, BoG, IIT Patna, IIIT Allahabad,  
VJTI Mumbai  
Board Member, Gokhale Inst., COEP



Was part-time member of UIDAI  
Trustee VLDB Endowment  
Founding member iSPIRT  
Founding President ACM India  
Data platforms for Cancer, Diabetes



**de Asra**



On a mission to help self-employed  
>175,000 supported.  
Second Orbit - Helping Companies  
Scale 10X > 1000 Cos

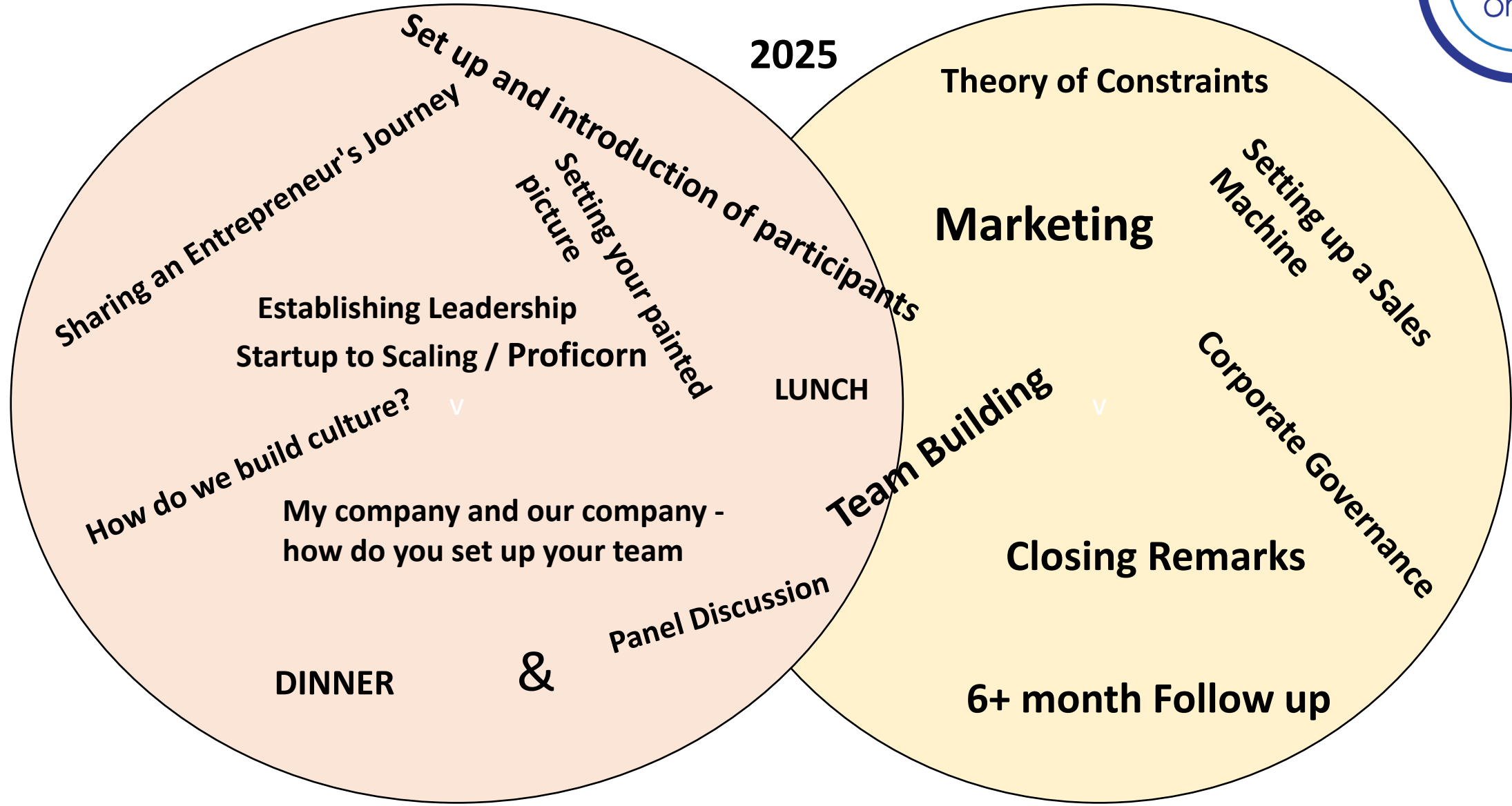
# Second Orbit - Key Activities



25<sup>th</sup> April

26<sup>th</sup> April

2025





**"Second Orbit"** for the first time in North America Inaugural program will be conducted by **Dr. Anand Deshpande**, Chairman and Founder of Persistent Systems.

Business growth is characterized by successive **"S-Curves,"** where periods of sharp growth eventually plateau despite continued efforts. Transitioning from one curve to the next is challenging and requires businesses to innovate and change strategies, as what worked before often doesn't in the new phase.

This workshop aims to equip founders with essential skills and tools for this transition, sharing experiences and fostering peer learning with industry veterans to create a growth-oriented culture.

