



# BConnect Presents



## Routes to Roots (R2R)

Explore – Experience – Excel

Signup



# Routes to Roots (R2R) BMM Volunteers

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# Vision and Objective



## Vision

Fostering professional growth, cultural connection, and industry exposure for Marathi youth in Maharashtra.



## Objective

Through this program, students will immerse themselves in Maharashtra's vibrant cultural heritage and Marathi-speaking communities, all while honing career-ready skills through internships and fostering valuable professional connections.

# A Journey of Growth

Work  
Integrated  
Learning

Tailored  
Internship  
Placements

Cultural  
Immersion

Curated  
Excursions to  
Explore  
Maharashtra

Networking

Structured Events  
and Workshops

8  
Weeks

Intern, Travel and  
Connect in Mumbai,  
Pune and across  
Maharashtra

# Two Cohorts



Cohort 1: June 7th to August 2nd, 2025



Cohort 2: June 28th to August 23rd, 2025

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# Professional Development

# Internships Tailored to Career Aspirations

Discipline-Specific  
Placements

Meaningful  
Projects

Mentorship &  
Guidance

Certificate & CV  
Assistance

Past + Potential Hosts



# Examples of Past Projects

**Healthcare**: Increase operational efficiency of a hospital's procurement division

**Hospitality**: Develop a brand strategy for a hotel management chain as it grows its footprint both within and outside its home country

**Manufacturing**: Increase capacity utilization of a power equipment manufacturer by identifying intermediary products/components and potential customers for the same

**Social Enterprise**: Help develop a fundraising database and relevant pitch decks for towards different types of funding agencies (CSR, Government, Foundations, etc.)

**Finance**: Identify/prioritize international markets to expand to based on customer's propensity to use a remittance service for sending money back to home country



Detailed case studies of some past internship projects



# Skills Gained Through International Internships

Cultural  
Intelligence

Leading Global  
Teams

Tolerance for  
Ambiguity

Growth Mindset

Consulting

Project  
Management

Problem-Solving

Analytical Skills

Stakeholder  
Management

Time  
Management

Presentation

Persuasion

Host of tangible and non-tangible skills valued by future employers

# Connections and Networking

# Building Bridges for a Bright Future

## Organization Visits

- *Visit different industries, including manufacturing, biotech, services, etc.*

## Networking Events

- *Connect with peers and experts for various domains such as theater, arts, tech industry, government, etc.*

## Panel Discussions / Fireside chat

- *Learn from eminent personalities and innovators from Maharashtra, including successful entrepreneurs, policy leaders, etc.*

# Cultural Immersions

# Connect with Culture, Tradition & Experiences



Explore  
Konkan



Visit Ajanta  
Ellora



Explore  
Mumbai



Indian  
Cooking Class



Bollywood  
Dance



Pune  
Museums



Marathi  
Theater

# Costs

Own  
Accommodation

\$3890

Homestay

\$4480

3-Star Hotel

\$5210

4-Star Service  
Apartment

\$5960

## Inclusions:

- Internship Placement
- Program Management & 24x7 Support
- 5 Workshops / Networking events
- Accommodation for 8 weeks
- 3 excursions: 1 in Mumbai + 1 to the hills + 1 to the coastal regions
- Visa support (if required)
- Arrival airport transfers (departure transfer optional)

- **Meals:** All Breakfasts, plus
  - \* *Homestays:* Dinners weekdays, all meals weekends
  - \* *Hotels:* No additional meals
  - \* *Excursions:* All meals included
- **Optional Academic Credit**
  - 3 internship credits from **FAMU** (\$300 extra)
- Estimated out-of-pocket expenses (meals, transport):
  - \* \$750 to \$1250 for 2 months (if staying in hotel)
  - \* \$400 to \$600 if staying in homestay

# Representative Homestay Environments



# Testimony Video from similar previous programs





# Devon Neudorf [Ivey MSc Consulting Club President]



**Project:** Help an Indian ed-tech social enterprise to identify and enhance the skills required for its students to succeed in workplaces of the future

## Internship Perspective

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Developed project management skills

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Learnt to take initiative and define accountability

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Experienced working in a globally distributed team using various communication methods and tools

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Provides an incredible opportunity to build on the skills necessary for the 21st century professional!

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# Luna Guiot [Ivey MSc and CEMS MIM Candidate]



**IGL Project:** Help a start-up that makes hi-tech thermal cameras to identify appropriate target market segments and create a go-to-market strategy for it

## Internship Perspective

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Learnt to structure problems and create a strategy for real-world problems

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Learnt how to market and create awareness for hi-tech products

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Learnt how to work effectively in globally distributed teams by creating and implementing structures that helped us achieve project goals

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Soft skills developed: Resourcefulness, Confidence, Facing Uncertainty

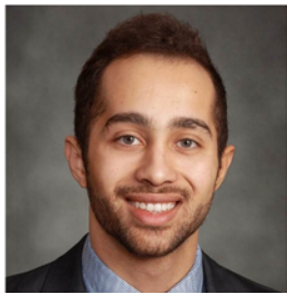
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Gave me a great taste of working and building relationships globally!!

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# Ryan McCuaig [Ivey MSc Association President]



**IGL Project:** Enrich user experience for a financial product comparison website through user research and analysis of existing solutions in the market.

## Internship Perspective

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Value of global internship not to be underestimated; was a phenomenal experiential learning opportunity

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Hard skills: Business analysis, project management, and marketing strategy

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Soft Skills: Developed stronger client counselling, solution ownership skills and dealing with ambiguity

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The degree of uncertainty and nature of the project forced me to exercise careful thought leadership and consideration

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# Thank You!



## Only Limited Spots available



# Sample Project



| Country                       | Sector  | Functional Area     | Skills Involved                                |
|-------------------------------|---|---------------------|--|
| India                         | Education   | Product Development | Market Research, Content Development, Strategy |
| Project                       | Create a “success” module for digital freelancing   |                     |  |
| Problem / Opportunity         | <p>Digital freelancing (“gig economy”) has the potential to bring millions of youth into employment. Over 1 million students graduate from our MSCIT course every year.</p> <p>This project will create a content module to help these graduates <u>WIN</u> more digital freelancing projects and scale up our success rate with digital freelancing.</p> |                     |  |
| Project High Level Activities | <p>Study best practices for how to win digital freelancing projects</p> <p>Identify how project sponsor make award decisions and what defines “success” for them</p> <p>Develop content to enhance ability to win projects and achieve higher customer satisfaction scores</p>  |                     |  |
| Expected Outcomes             | Develop a learning module for students that incorporates insights derived from the research   |                     |  |